

Decision Trees

Golferbroke Oil company:

Alternatives:	States		Payoffs in \$
	Oil	Dry	
Drill	700	-100	
Sell	90	90	
Prop. (Prior)	p	$\frac{1}{4}$	$\frac{3}{4}$

Task: Maximize expected payoff

$$E[\text{Drill}] = 700p - 100(1-p)$$

$$E[\text{Sell}] = 90 = 90p + 90(1-p)$$

Q: For what probability p is it worth drilling?

$$\text{Cut-over: } 700p - 100(1-p) = 90$$

$$\Rightarrow 800p = 190$$

$$\Rightarrow p = \frac{190}{800} \approx 0.24$$

(So $p = \frac{1}{4}$ is just in the range where drilling is preferred.)

Exploration: Can make decision to spend 30 \$ on exploration, where

$$\text{From past data: } P(\text{Favorable} | \text{Oil}) = 0.6 \quad P(\text{Unfavorable} | \text{Oil}) = 0.4$$

$$P(\text{Favorable} | \text{Dry}) = 0.2 \quad P(\text{Unfavorable} | \text{Dry}) = 0.8$$

Q: $P(\text{Oil} | \text{Favorable})$? Bayes' rule!!!

$$P(O|F) = \frac{P(F|O)P(O)}{P(F)}$$

Recall:

$$P(A \cap B) = P(A|B)P(B)$$

$$P(B \cap A) = P(B|A)P(A)$$

So we need to find $P(F)$:

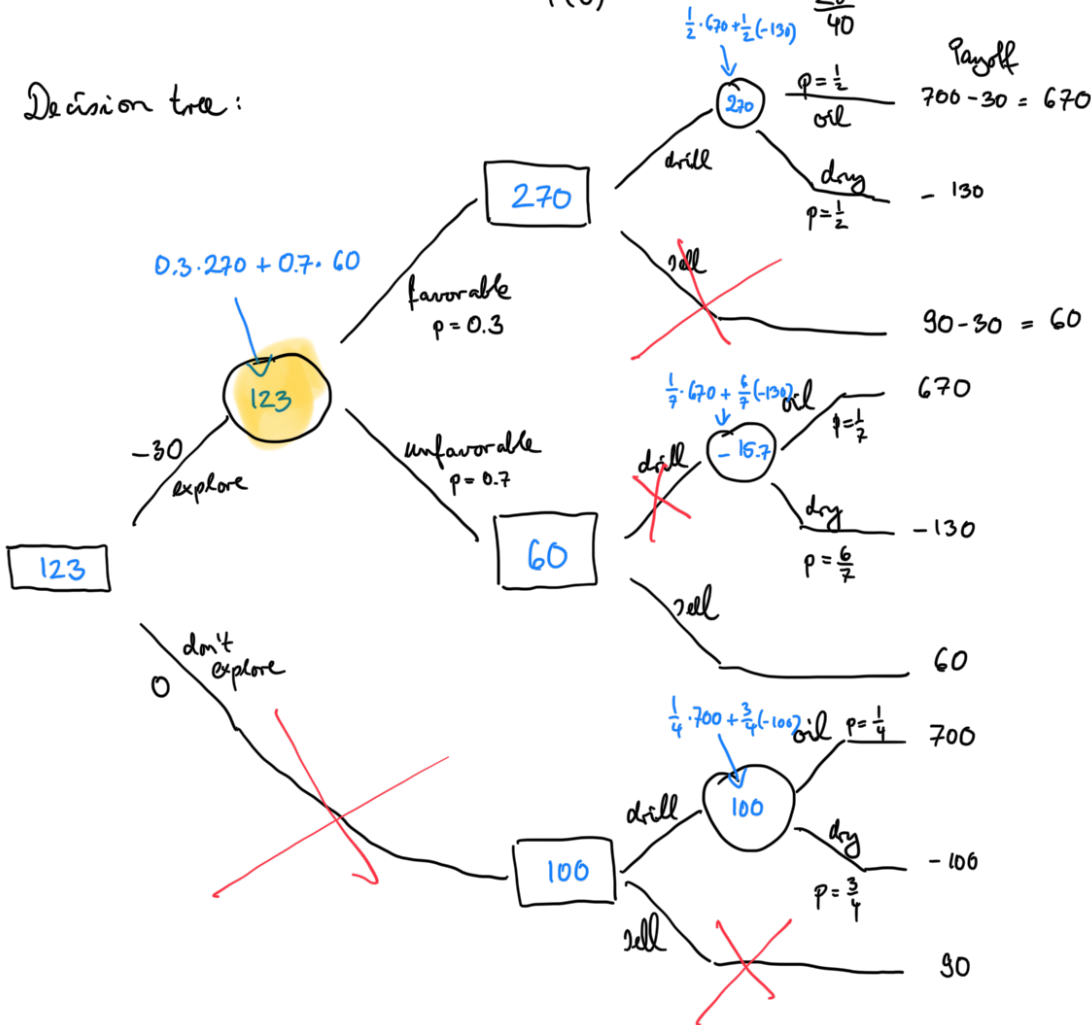
$$P(F) = P(F|O)P(O) + P(F|D)P(D)$$

$$= 0.6 \frac{1}{4} + 0.2 \frac{3}{4} = \frac{6}{40} + \frac{6}{40} = \frac{12}{40} = \frac{3}{10}$$

$$\Rightarrow P(\theta|F) = \frac{0.6 \cdot \frac{1}{4}}{\frac{12}{40}} = \frac{\frac{6}{40}}{\frac{12}{40}} = \frac{1}{2}$$

$$P(\theta|U) = \frac{P(U|\theta)P(\theta)}{P(U)} = \frac{0.4 \cdot \frac{1}{4}}{\frac{28}{40}} = \frac{4}{28} = \frac{1}{7}$$

Decision tree:



- Result:
- explore first
 - if unfavorable, sell
 - if favorable, drill

Overall: expected profit is 123000 ₺.

Expected value of experimentation: EVE:

$$\begin{aligned} \text{EVE} &= \text{expected profit with experimentation} - \text{expected profit without experimentation} \\ &= 153 - 100 = 53 \end{aligned}$$

Expected value of perfect information : EPVI

EVPI = expected profit if state is perfectly known - expected profit without information

$$= \frac{1}{4} \cdot 700 + \frac{3}{4} \cdot 90 - 100$$

$$= 242.5 - 100$$

$$= 142.5$$